



ENTERTAINMENT & MULTIMEDIA LIMITED

PRESS RELEASE

Friday, February 17, 2006

For Immediate Release:

Stock Symbol: TSX Venture Exchange: BFS

**BFS ENTERTAINMENT & MULTIMEDIA LIMITED
ANNOUNCES SECOND QUARTER RESULTS**

BFS Entertainment & Multimedia Limited of Richmond Hill, Ontario announces its unaudited consolidated financial and operating results for the second quarter ended November 5, 2005.

Sales for the first six months were \$4,643,747 compared to a restated \$4,263,144 last year, a 9 % increase. Net earnings for the first six months were \$136,692 (\$0.02 per share) compared to restated net earnings of 19,086 (\$0.00 per share) for the same period last year.

Sales for the second quarter were \$2,797,058 compared to a restated \$2,543,674 during the same quarter last year, a 10% increase. Net earnings for the second quarter were \$132,852 (\$0.02 per share) compared to a restated 82,030 (\$0.01 per share) in the same quarter last year.

	Twenty-six Weeks Ended Nov. 5, 2005	Twenty-six Weeks Ended Oct. 30, 2004 <i>Restated</i>	Thirteen Weeks Ended Nov. 5, 2005	Thirteen Weeks Ended Oct. 30, 2004 <i>Restated</i>
Sales	\$ 4,643,747	\$ 4,263,144	\$ 2,797,058	\$ 2,543,674
Earnings before income taxes	238,993	33,472	233,014	129,451
Income taxes	102,301	14,366	100,162	47,421
Net earnings	136,692	19,086	132,852	82,030
Basic and diluted earnings per share	\$ 0.02	\$ 0.00	\$ 0.02	\$ 0.01

The financial information included in this release is qualified in its entirety by and should be read together with the unaudited consolidated financial statements for the twenty-six weeks ended November 5, 2005 and the notes thereto as filed on SEDAR.

BFS Entertainment & Multimedia Limited manufactures, markets and distributes under the **BFS Video** and **American Home Treasures** video labels, a wide range of entertainment home videos and DVD's for resale to retail and catalogues throughout North America.

(SEC Rule 12g exemption #82-4245)

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