



ENTERTAINMENT & MULTIMEDIA
LIMITED

PRESS RELEASE

March 6, 2000

BFS reports 3rd Quarter results showing a 55% increase in comparable nine month sales and a 95% increase in cash flows

For Immediate Release

Stock Symbol: TSE: BFS

BFS Entertainment & Multimedia Limited of Richmond Hill, Ontario, today announced its third quarter earnings report.

“Our results continue to meet our expectations and we see the next quarter continuing to show the same year over year increases. We have identified significant internal growth opportunities by re-introducing our comprehensive video library in DVD format, as our customers are showing an increased demand for this format. As we move aggressively ahead in our strategy to become the leading niche video distribution company in North America, we are continuing to acquire new video titles. Now that we have successfully integrated the AHT acquisition that we completed last summer, we are continuing to look for other suitable acquisition targets.”...Denis B.E. Donnelly, President & CEO of BFS Entertainment & Multimedia Limited.

BFS manufactures, markets and distributes a broad range of home video products to the North American marketplace, through its BFS VIDEO and AMERICAN HOME TREASURES VIDEO divisions.

Consolidated Statement of Income

	<u>For the 13 Weeks</u> <u>Ended Jan 29, 2000</u>	<u>For the 13 Weeks</u> <u>Ended Jan 30, 1999</u>	<u>For the 39 Weeks</u> <u>Ended Jan 29, 2000</u>	<u>For the 39 Weeks</u> <u>Ended Jan 30, 1999</u>
Sales	\$1,815,199	\$1,171,457	\$4,304,446	\$2,777,566
Gross Profit	1,110,842	707,225	2,693,666	1,712,732
EBITDA	411,655	229,648	919,735	469,889
Net Earnings	140,423	109,570	330,905	174,986
Cash flow per Share	\$0.05	\$0.03	\$0.11	\$0.06
EPS	\$0.02	\$0.01	\$0.04	\$0.02

(SEC Rule 12g exemption #82-4245)

For further information, please contact:

William Pappelbaum

E-mail ir@bfsent.com

Tel (905) 884-2323

Fax (905) 884-8292

Corporate Website: www.bfsent.com