



P R E S S R E L E A S E

Wednesday, March 8, 2000

For Immediate Release

Stock Symbol: TSE: BFS

William Pappelbaum, CGA has tendered his resignation as CFO of BFS Entertainment & Multimedia Limited, effective March 17, 2000.

Mr. John Wiseman, C.A., who has an ongoing relationship with BFS as a financial advisor and assisted in the company's recent USA acquisition, will extend his consulting role in the interim.

(SEC Rule 12g exemption #82-4245)

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