



ENTERTAINMENT & MULTIMEDIA LIMITED

P R E S S R E L E A S E

Friday, August 18, 2000

For Immediate Release

Stock Symbol: TSE: BFS

**BFS ENTERTAINMENT & MULTIMEDIA LIMITED
ANNOUNCES OUTSTANDING YEAR**

BFS Entertainment & Multimedia Limited of Richmond Hill, Ontario, today released selected operating results for year ended May 6, 2000.

Denis B.E. Donnelly, President and CEO stated, "We had our best year ever, met our operating expectations and the future prospects are looking better than ever."

Audited consolidated sales for the year were \$6.08 million compared to \$3.78 million for the prior year – an increase of 61%.

Audited operating earnings before interest, income taxes, amortization and non-recurring charges (EBITDA) for the year were \$1.34 million or \$0.17 per common share compared to \$0.7 million or \$0.09 per common share for the prior year – an increase of 92%.

The complete audited financial and operating results for the year ended May 6, 2000 will be released in two weeks.

BFS manufactures, markets and distributes a broad range of home video products to the North American marketplace, through its **BFS VIDEO** and **AMERICAN HOME TREASURES** divisions.

(SEC Rule 12g exemption #82-4245)

For further information, please contact:

John Grzybowski, MBA, CA

Chief Financial Officer

E-mail ir@bfsent.com

Tel (905) 884-2323

Fax (905) 884-8292

Corporate Website: www.bfsent.com